

# LIFE IN THE FASHION LANE

THE BEST PLACE TO SHOP IN LAS VEGAS

BY VERONICA SINCLAIR

YOU CAN GET YOUR KICKS ON ROUTE 66, but for fashion attractions, re-route to I-15 on the California/Nevada border and make your way to the award winning Fashion Outlets Las Vegas.

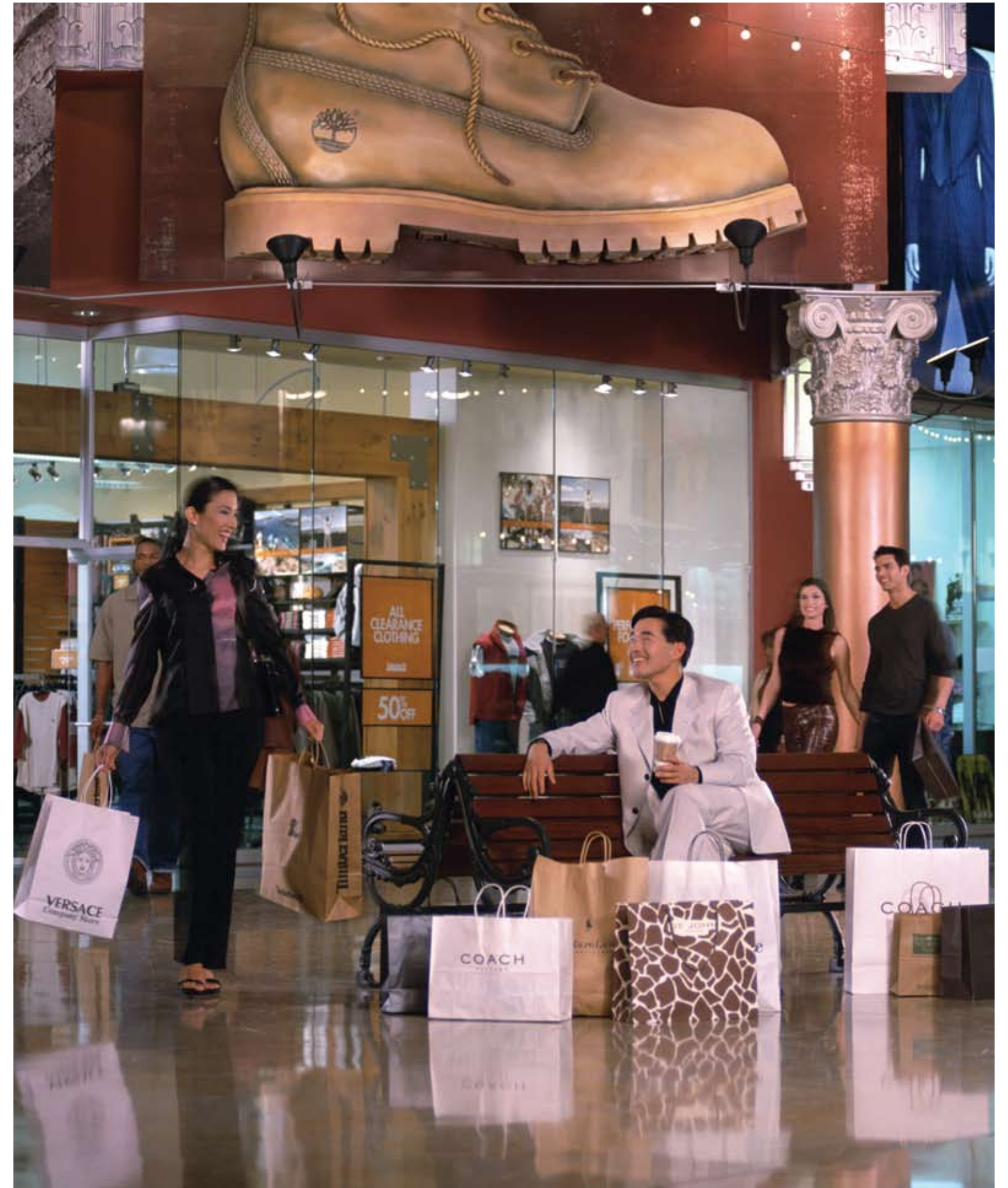
Locals, Vegas regulars, and accidental tourists are satisfying their diva desires --and their wallets-- at this mega-plex of more than 100 stores.

About 35 miles south of the Las Vegas Strip, Fashion Outlets Las Vegas is fully enclosed, climate-controlled, and a stylish break from slot machines and neon lights. On September 11, 2000 Florida-based Talisman Companies, LLC purchased the center and revitalized it. Fashion Outlets Las Vegas has since received accolades from industry experts, as well as shoppers.

In 2002, the International Council of Shopping Centers ([www.icsc.org](http://www.icsc.org)) awarded their MAXI Merit to Fashion Outlets Las Vegas for their outstanding achievement in shopping center marketing. The award praised their "Up to 75% Off." Campaign, and so do the shoppers.

"I found a Burberry bikini for about \$40.00 last summer," boasts one bargain-hunting shopper. This Vegas local boasts of treasure hunting at Fashion Outlets Las Vegas and unearthing finds such as Blue Cult and Seven for All Mankind jeans for half the original price. Stocking up on staples such as t-shirts and tank-tops is a

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“WHO WOULD HAVE GUESSED THAT NEVADA WOULD BE THE PLACE TO SHOP?”



snap at the Gap, Old Navy, and J. Crew.

The outlet stores also keep pace with the ever-changing shoe, handbag, and sunglasses trends. One Los Angeles resident maintains her image with regular trips to Fashion Outlets Las Vegas. “Who would have guessed that Nevada would be the place to shop? My friends and I all now stay in style with regular trips to the Outlets in Primm. Tod’s and St. John are two of my favorites.” A mere 3 ½ hour drive from the L.A. area makes the Outlets a shopping break for more than just Las Vegas bound high-rollers.

In addition to all the options for ladies, there are plenty of retail offerings for the male shoppers who comprise nearly half of the Outlets visitors. A recent poll of RF&B readers found that men are more likely to bargain shop to ensure their clothes are in-season, while women prefer outlet perusing to avoid messy and unorganized racks of clothing.

The variety and caliber of shops at Fashion Outlets Las Vegas make it as much an attraction as a retail haven for many ‘Sin City’ tourists. Fashion aficionados, many from as far away as Australia, Germany and Japan, make the short 35-minute journey from the Strip to Primm. As an added bonus, most of the stores offer translation services to ensure International travelers get the service they desire.

There’s even a Starbucks Coffee so shoppers can top off a day of bargain hunting with a steaming latte before they head home or back to ‘the Strip’ with their latest purchases. This little detour on the fashion highway can prove you don’t have to spend a fortune to look like one! ☘

**FASHION OUTLETS OF LAS VEGAS**

I-15 at Exit 1 in Primm, NV  
 32100 Las Vegas Blvd. S.  
 Primm, NV 89019  
 702-874-1400  
 888.424.6898 (toll free in the USA)  
 info@folv.com

For shuttle information from the Las Vegas Strip call 888.424.6898 or visit [www.folv.com](http://www.folv.com). Discounts may be available online. Fashion Outlets of Las Vegas are open daily 10:00am to 8:00pm.

# STORE DIRECTORY

## Women's Apparel

Store	Company Name	Phone
100	Aeropostale	702-874-2384
122-A	AG Jeans	702-874-1566
418	Alpaca Pete's	702-874-1949
200	American Eagle Outfitters	702-874-1215
220	Anne Klein	702-874-5241
221	Ashworth	702-874-1117
462	Banana Republic Factory Store	702-874-1295
122-B	BCBG Max Azria	702-874-1960
218	Burberry Factory Outlet	702-874-2244
236	Charlotte Russe	702-874-1138
135	Coach Factory Store	702-874-1711
315	Converse Factory Store	702-874-1869
416	DC Shoes Factory Stores	702-874-0058
438	Forever 21	702-874-1822
108	GAP Outlet	702-874-2180
404	Guess? Factory Store	702-874-2200
414	Hollister	702-874-1400
136	J. Crew	702-874-1254
120	Jones New York	702-874-0045
422	Journeys	702-874-1313
202	Kenneth Cole Outlet	702-874-1987
436	Las Vegas Motorheads	702-874-1112
406	Lee	702-874-5324
138	Limited Editions for Her	702-874-1741
302	Maidenform	702-874-0147
206	Michael Kors (USA) Inc.	702-874-1955
128	Miss Sixty	702-874-1985
116	Neiman Marcus Last Call	702-874-2100
102	NIKE Factory Store	702-874-1495
456	Old Navy Outlet	702-874-5254
430	Pacific Sunwear	702-874-0164
126	Polo Ralph Lauren Factory Store	702-874-2144
306	Quiksilver Factory Store	702-874-2250
304	Reebok Outlet	702-874-2212
110	St. John Company Store	702-874-1009
214	Tahari Company Store	702-874-4880
134	Tommy Bahama Bungalow	702-874-5388
230	Tommy Hilfiger Company Store	702-874-1788
412	Vanity Fair	702-874-5324
226	Versace Company Store	702-874-2266
324	Wilsons Leather Outlet	702-874-1790

## Cosmetics, Fragrances & Vitamins

Store	Company Name	Phone
124	Bath & Body Works	702-874-2284
402	Cosmetics Company Store, The	702-874-1981
426	Perfumania	702-874-2210



## Jewelry & Accessories

Store	Company Name	Phone
220	Anne Klein	702-874-5241
312	Claire's Accessories	702-874-1760
135	Coach Factory Store	702-874-1711
114	Cole Haan	702-874-1908
416	DC Shoes Factory Stores	702-874-0058
458	Fossil, Inc	702-874-1044
414	Hollister - Coming Soon	702-874-1400
436	Las Vegas Motorheads	702-874-1112
116	Neiman Marcus Last Call	702-874-2100
210	New York Diamond Exchange Outlet	702-874-1900
300	Nothing But Silver	702-874-1635
430	Pacific Sunwear	702-874-0164
306	Quiksilver Factory Store	702-874-2250
448	Schillaci	702-874-0033
314	Schillaci Eyewear	702-874-1840
305	Sunglass Hut International	702-874-1857
130	ULTRA Diamonds	702-874-1970
238	Vogue Italia	702-874-1206
455	Zales the Diamond Store Outlet	702-874-2290

## Shoes

Store	Company Name	Phone
232	Bally Outlet	702-874-2288
236	Charlotte Russe	702-874-1138
114	Cole Haan	702-874-1908
315	Converse Factory Store	702-874-1869
416	DC Shoes Factory Stores	702-874-0058
310	Easy Spirit	702-874-1485
234	Hurley	702-874-1555
422	Journeys	702-874-1313
202	Kenneth Cole Outlet	702-874-1987
206	Michael Kors (USA) Inc.	702-874-1955
116	Neiman Marcus Last Call	702-874-2100
102	NIKE Factory Store	702-874-1495
222	Nine West Outlet	702-874-1851
126	Polo Ralph Lauren Factory Store	702-874-2144
304	Reebok Outlet	702-874-2212
316	Shoe Pavilion	702-874-1333
432	Skechers USA	702-874-1890
224	Timberland Factory Outlet Store	702-874-2214
216	Tod's	702-874-2191
134	Tommy Bahama Bungalow	702-874-5388
226	Versace Company Store	702-874-2266

## Men's Apparel

Store	Company Name	Phone
100	Aeropostale	702-874-2384
122-A	AG Jeans	702-874-1566
418	Alpaca Pete's	702-874-1949
200	American Eagle Outfitters	702-874-1215
221	Ashworth	702-874-1117
462	Banana Republic Factory Store	702-874-1295
218	Burberry Factory Outlet	702-874-2244
135	Coach Factory Store	702-874-1711
315	Converse Factory Store	702-874-1869
416	DC Shoes Factory Stores	702-874-0058
108	GAP Outlet	702-874-2180
420	Golden Cuffs	702-874-1715
404	Guess? Factory Store	702-874-2200
414	Hollister - Coming Soon	702-874-1400
204	Hugo Boss Factory Outlet	702-874-1114
234	Hurley	702-874-1555
136	J. Crew	702-874-1254
422	Journeys	702-874-1313
202	Kenneth Cole Outlet	702-874-1987
436	Las Vegas Motorheads	702-874-1112
406	Lee	702-874-5324
128	Miss Sixty	702-874-1985
400	Nautica	702-874-1920
116	Neiman Marcus Last Call	702-874-2100
102	NIKE Factory Store	702-874-1495
456	Old Navy Outlet	702-874-5254
430	Pacific Sunwear	702-874-0164
208	Perry Ellis	702-874-9339
126	Polo Ralph Lauren Factory Store	702-874-2144
306	Quiksilver Factory Store	702-874-2250
304	Reebok Outlet	702-874-2212
224	Timberland Factory Outlet Store	702-874-2214
134	Tommy Bahama Bungalow	702-874-5388
230	Tommy Hilfiger Company Store	702-874-1788
226	Versace Company Store	702-874-2266
324	Wilsons Leather Outlet	702-874-1790

## Housewares & Home Furnishings

Store	Company Name	Phone
418	Alpaca Pete's	702-874-1949
116	Neiman Marcus Last Call	702-874-2100
126	Polo Ralph Lauren Factory Store	702-874-2144
134	Tommy Bahama Bungalow	702-874-5388
140	Williams-Sonoma Marketplace	702-874-1780

## Specialty Gifts & Souvenirs

Store	Company Name	Phone
124	Bath & Body Works	702-874-2284
434	K-B Toy Outlet	702-874-1622
436	Las Vegas Motorheads	702-874-1112
323	Smokers Emporium	702-874-0020
325	Starbucks Coffee	702-874-2354
140	Williams-Sonoma Marketplace	702-874-1780

## Handbags & Luggage

Store	Company Name	Phone
232	Bally Outlet	702-874-2288
218	Burberry Factory Outlet	702-874-2244
236	Charlotte Russe	702-874-1138
135	Coach Factory Store	702-874-1711
114	Cole Haan	702-874-1908
234	Hurley	702-874-1555
202	Kenneth Cole Outlet	702-874-1987
308	Luggage Factory, The	702-874-1271
206	Michael Kors (USA) Inc.	702-874-1955
116	Neiman Marcus Last Call	702-874-2100
222	Nine West Outlet	702-874-1851
216	Tod's	702-874-2191
238	Vogue Italia	702-874-1206
324	Wilsons Leather Outlet	702-874-1790

## Children's Apparel

Store	Company Name	Phone
108	GAP Outlet	702-874-2180
404	Guess? Factory Store	702-874-2200
240	Gymboree	702-874-1719
136	J. Crew	702-874-1254
406	Lee	702-874-5324
400	Nautica	702-874-1920
116	Neiman Marcus Last Call	702-874-2100
456	Old Navy Outlet	702-874-5254
126	Polo Ralph Lauren Factory Store	702-874-2144
306	Quiksilver Factory Store	702-874-2250
330	The Children's Place Outlet	702-874-1951

