

Fashion Outlets of Las Vegas
Enter to Win \$1000 Shopping Spree and Jump to the Front Pass Contest
(The "Contest")

YOU MUST READ THE CONTEST RULES IN THEIR ENTIRETY BEFORE ENTERING THE CONTEST. DO NOT ENTER THE CONTEST UNLESS YOU AGREE TO THESE RULES. PARTICIPATION IN THE CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT AND ACCEPTANCE OF THESE CONTEST RULES, WHICH ARE FINAL ON ALL MATTERS RELATING TO THE CONTEST. BY ENTERING THE CONTEST, YOU AGREE TO BE BOUND BY THE DECISIONS OF THE INDEPENDENT CONTEST JUDGING AGENCY, WHICH ARE FINAL WITH RESPECT TO ALL MATTERS RELATING TO THE CONTEST.

OFFICIAL CONTEST RULES

The Contest is sponsored by Fashion Outlets of Las Vegas, (the "Sponsors").

Eligibility:

This Contest is open only to legal residents of the United States and Canada who are residing in Ontario, at the time of contest entry, are 18 years of age or older. Employees (and those with whom they are domiciled) of AWE Talisman or Fashion Outlets of Las Vegas, employees of Fashion Outlets and divisions, subsidiaries and affiliates collectively their respective agencies and their respective parents, members of their respective immediate families and/or persons subsidiaries, partners and affiliates, directors, officers, governors and agents, its advertising and promotional agencies and the Independent Judging Agency are not eligible to participate in this Contest.

Contest Period:

Both Contests commence on or about 10:00 a.m. EST on November 15,2010 and Jump to the Front pass closes at 9:00 p.m. EST (the close of mall business hours) on November 22, 2010 ("The Final Contest Closing Date") and \$1000 shopping spree closes on November 26, 2010 (close of day).

The odds of being selected for any of the Prizes will depend on the number of eligible entries actually received on or before that the Contest Closing Date.

How To Enter:

Participants must enter online or text into mobile with their full name, address, telephone number and email address and place. No purchase is necessary to enter this contest. Purchase will not enhance a person's chances of winning a prize.

All Prizes are non-exchangeable, non-transferable, nonrefundable, have no cash surrender value and must be accepted as awarded with no substitutions.

Prize

There will be one draws in which the winner will receive (1) Jump to the front pass from Fashion Outlets on November 22, 2010 and (2) one thousand dollars in gift cards from the Fashion Outlets location on November 26, 2010.

Prize Draw

On November 22, 2010 at approximately 1:00 P.M (Eastern Standard Time) for the Jump to the Front pass and on November 26 for the \$1000 shopping spree, winning entries will be randomly selected from all eligible entries received at the Fashion Outlets Las Vegas location

Entrants:

The selected entrants will be contacted by e-mail or telephone (at the telephone number or e-mail address provided during the Contest Entry process) within 10 days of the draw date. Each selected entrant must show proper id and sign and return a standard Declaration, Release and Waiver form releasing the Sponsor from any and all liability arising out of his/her use of the prize. If the selected entrant refuses to sign and return the Declaration, Release and Waiver form, or if contact cannot be made within the 10 day period, that selected entrant will be disqualified and the mall shall be entitled to randomly select a new name from among the remaining eligible Contest entries. This selection and notification process will occur until the Contest prizes are awarded, or until there are no Contest entries remaining.

Once declared a winner, the selected entrant will be directed as to how to claim his/her prize, which will be delivered within a reasonable time.

General Rules:

This Contest is void in whole or in part where prohibited by law and is subject to all applicable federal, state, provincial and municipal laws and regulations. Payment of all federal, state and local taxes are the sole responsibility of the winner.

By entering the Contest, entrants agree to hold harmless the Sponsor, AWE Talisman, Fashion Outlets, their subsidiaries, partners and affiliates, directors, officers, governors, dealers, prize suppliers, employees, representatives and agents, its advertising and promotional agencies and the Independent Contest Judging agency (collectively, the "Released Parties"), against any and all liability, damages or causes of action (however named or described) with respect to or arising out of: (i) entrant's participation in the Contest, (ii) the receipt or use of the prizes awarded therein, and (iii) the administration of the Contest and the distribution of the prizes awarded therein. Entrants hereby release, waive and discharge any and all claims of damage, loss or causes of action (including negligence) including (but not limited to) death, personal injury or loss or damage to property which the entrant or any of the entrant's representatives, heirs, next of kin or assignees ("Entrant's Representatives") may have or which may hereinafter accrue to the Entrant or Entrant's Representatives against the Released Parties or as a result of the entrants participation in the Contest or use of the prize (s) awarded herein.

The Sponsor, in its sole discretion, may disqualify any individual who is found to have tampered in any way with the operation of the Contest. In the event that a potential winner is disqualified for any reason, the prize may be awarded to an alternate winner by random draw from among all remaining eligible contest entries. All Contest entries become the sole property of the Sponsor, which assumes no responsibility for lost, late, incomplete, delayed, damaged or misdirected entries.

The Sponsor, its subsidiaries, partners and affiliates, directors, officers, governors, prize suppliers, employees, representatives and agents, its advertising and promotional agencies and the Independent Contest Judging agency, are not responsible, whether as a result of human error or otherwise, for any failure to contact any potential winner, and will not be responsible for contacting or forwarding a prize to a selected entrant that provided incorrect or incomplete information.

Modification or Termination:

Subject to applicable law, the Sponsor reserves the right to cancel, terminate, modify the rules or administration of, or suspend this contest in whole or in part without prior notice with no obligation or liability, including if for any reason the contest is not capable of running as planned, whether due to technical failure, or computer virus, tampering, fraud, or corruption of security or proper administration of the contest or other causes beyond the control of the Sponsor. In such event, a winner may be selected by randomly drawing from among all valid entries received up to the time of cancellation, termination or suspension. The right is reserved to modify, terminate or withdraw this contest at any time without prior notice.

Publicity:

By entering the contest, each entrant or his/her parent(s)/legal guardian(s) if under the age of majority agrees to be bound by these rules and the decision of the judges, and consents to the use of their name, city of residence, likeness, photograph,

image and voice without payment or compensation, in any publicity or advertising in any medium carried out by the Sponsor. All entries become the property of the Sponsor and will not be returned.

Limitations of Liability:

The Released Parties shall not be responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions in the Contest. The Released Parties will not be responsible for late, stolen, illegible, falsified, delayed, incomplete or destroyed entries and all such entries are void. The Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void. The Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, tampering, viruses, human errors (including gross negligence) delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of entries. The Released Parties are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the internet or at any website or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in the Contest. Nor is any responsibility as read for any errors in the Contest Rules or Contest related information. Any attempts to deliberately damage any website or undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made, the Released Parties reserve the right to seek remedies and damages to the fullest extent of the law. A prize winner's refusal or inability to accept the prize awarded shall release the Sponsor from all obligation. In no event shall the Sponsor be held to award more prizes than what is mentioned in these Contest Rules or to award prizes otherwise than in compliance with these Contest Rules.